

24 April 2015

ALE LEAD THE WAY WITH TWO ESTA AWARDS



ALE has won two ESTA awards for Innovation of the Year (end user) and Transportation Job of the Year (trailer and load over 120t GCW).

Announced at the Hilton Paris on 23 April 2015, the annual ESTA Awards of Excellence celebrated the achievements of those in the heavy haulage, transport and the lifting industry.

ALE beat stiff competition from more than 70 entries across the awards to win the Innovation of the Year (end user) award and the Transportation Job of the Year (trailer and load over 120t GCW).

ALE's Mega Jack 800, a jacking system with 800t jacking capacity per tower, scooped the Innovation award. Judges praised the Mega Jack 800 as an "Impressive new piece of equipment, well sized and expected to have a bright future."

ALE's Regional Director for Europe, Jack Van Den Brink, who is based in ALE's Breda office where the Mega Jack 800 was designed said: "At ALE, innovation is paramount in our mission as a trusted global provider. We designed the Mega Jack 800 system to bridge the gap in the capacities of the conventional 60-500t capacity climbing jack systems and ALE's original Mega Jack system that has a capacity of 5,200t per tower. By building a solution in-house we have provided the whole heavylift industry with a piece of equipment that pushes the boundaries and sets the bar for jacking capabilities."

ALE submitted the transformer move from Stafford, UK to Ellesmere Port, UK for the Transportation Job of the Year Award. The transportation route for this project was approximately 70 miles in length through residential areas, town centres and rural locations – a complex route where ALE worked to maximum capacity on public roads. This operation showcased ALE's Trojan truck for the first time, providing the client not only with a timely and safe solution but one that has set the bar for heavy load transportation within the industry.

The judges were said to have "great respect" for the completed job and that it was "splendid in all respects."

Michael Birch, ALE's Regional Director – UK & Projects, commented: "This year saw a record number of entries and for ALE to win every award we were shortlisted for is a fantastic achievement. I want to congratulate the hard work and dedication of our teams across our branches for ensuring that we are consistently leading the way in innovation and quality."

The awards ceremony was attended by hundreds from the European heavy transport industry and the 11 categories honoured the achievements over the last year.

ENDS

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