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ALE'S TROJAN TRUCK SCOOPS INNOVATION OF THE YEAR AWARD



ALE's Trojan truck has won the 'Innovation of the Year' Award at the Heavies.

Designed by ALE engineers and produced in the UK, the Trojan truck was launched in October 2014 and was heralded as the first in the next generation of vehicles in the heavylift industry, signalling a major breakthrough in capability, fuel efficiency and reliability.

The judges praised the global heavylift specialists for developing a solution for complex technical challenges and providing a new way of addressing everyday operational issues.

ALE's Gary Butler, who designed the award-winning truck, said: "As a company we are always striving to lead the way in innovation and it's great to win this award on behalf of the Trojan team, and to be recognised for all of our hard work and dedication in creating the truck.

"It has taken a long time to get the truck where it is today, and without the help and dedication of all those who have assisted it wouldn't have been possible."

Ran in association with the Heavy Transport Association (HTA), The Heavies award ceremony was held for the first time at Bruntingthorpe in Leicestershire, UK, on 27th March.

The awards ceremony was attended by hundreds from the UK heavy transport industry and the 15 categories honoured the achievements of industry organisations who have contributed innovation, outstanding service, efficiency and quality.

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Image 1: (L-R) Howard Cooks, co-founder of FairFuel UK; Vicky Binley, Commercial Director of HeavyTorque; ALE's Operational Project Manager Gary Butler; Quentin Wilson, co-founder of FairFuel UK.

Issued by the ALE Press Office. For more information or images, please contact Sarah Maia on 01889 272 545 or email s.maia@ale-heavylift.com