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ALE WELCOMES NEW COMMERCIAL MANAGER FOR SCANDINAVIA REGION



ALE has appointed Paul Karlsen as the new Commercial Manager for the Scandinavia business.

Paul, who started his career as Platoon Commander for the Norwegian Army, moved to sales in 1994 and has gained experience in the motor transport and agricultural industries, before joining the heavylifting industry in 2011 as a Key Account Manager and ALE in July 2016 as Commercial Manager -Scandinavia.

Speaking on his latest appointment, Paul Karlsen commented: "I'm delighted to join ALE, using my skills for large projects with an entrepreneurial-minded organisation. I'll be working continue to grow our presence and develop our service offering to clients in Scandinavia."

Darren Adams, Director – UK, said: "We would like to welcome Paul to ALE. Paul brings over 20 years of knowledge and sales experience which will push our strategy for development, investment and growth of the Scandinavia business and the ALE group overall."

Paul will be based in Velalsora, Norway.

ENDS

ABOUT ALE

Founded in 1983 by Roger Harries, ALE delivers a highly tailored, end-to-end service covering every aspect of the handling, transportation and installation of heavy, indivisible loads, including lifting, transporting, installing, ballasting, jacking and weighing.

ALE delivers strategic heavy-lift services to a wide range of sectors, including civil, oil and gas, energy, nuclear, offshore, renewables, petrochemical, ports, marine, minerals and metals and mining.

ALE has more than 30 offices across Europe, the Far East, Africa, America, South America, the Middle East and Australia. It is fully compliant with international standards of safety and excellence, including Quality standard ISO 9001:2015, Environmental standard ISO 14001:2015, and Occupational Health and Safety management system requirements OHSAS 18001:2007. Further information can be found on the ALE website at www.ale-heavylift.com.