

**27 March 2018**

**PRESS RELEASE**

**ALE ENHANCES PRESENCE IN NORTH AMERICA WITH DEDICATED CANADIAN OFFICES**

ALE has announced that it is now operating as a single business entity in Canada.

ALE set-up the joint venture 'ALE Roll-Lift Canada' in 2012. During this time, the company worked on some high-profile projects in both western and eastern Canada.

Following on from the restructure and demerger, ALE will be applying its core principles as the leading provider of integrated and innovative engineering solutions to focus more on large, long-term projects throughout Canada, with a specialist team of experts and project managers.

Bas Bronder, President for ALE in Canada said: "Over the last five years the joint venture played a strategic role in establishing the ALE name in the competitive Canadian heavy lift market.

"We recognize the potential opportunities within the country and are excited to offer ALE's services. With dedicated offices across Canada, we can not only increase our presence nationwide, but demonstrate our continued commitment and enhance our overall service offering to our local clients in the region."

As a global business, ALE has the ability to work world-wide and draw on its group resources as well as its local expertise. ALE will operate from branches in Edmonton, Calgary, Toronto and Montreal, with the regional head office in Edmonton, Alberta.

**ENDS**

*Issued by the ALE Press Office. For more information or images, please contact Sarah Maia on (+44) 1782 977146 or email [s.maia@ale-heavylift.com](mailto:s.maia@ale-heavylift.com)*

**Notes to editors:**

ALE delivers a highly tailored, end-to-end service covering every aspect of the handling, transportation and installation of heavy, indivisible loads, including lifting, transporting, installing, ballasting, jacking and weighing.

ALE provides strategic heavy-lift services to a wide range of sectors, including civil, oil and gas, energy, nuclear, offshore, renewables, petrochemical, ports, marine, minerals and metals and mining.

ALE has more than 30 offices across Europe, the Far East, Africa, America, South America, the Middle East and Australia. It is fully compliant with international standards of safety and excellence, including Quality standard ISO 9001:2015, Environmental standard ISO 14001:2015, and Health and Safety Standard OHSAS 18001:2007. Further information can be found on the ALE website at [www.ale-heavylift.com](http://www.ale-heavylift.com).