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ALE EXPANDS WITH NEW TEAM AND STRATEGIC OFFICE MOVE IN THE USA

As part of their expansion in the USA, ALE has set up a permanent branch by moving offices to the Houston, I-10 Energy Corridor, and expanded their US operational capability by recruiting additional experienced personnel and investing in the latest heavy lifting and transport equipment.

The investment of a permanent branch in the I-10 Energy Corridor of the city is to better serve US clients. They are also mobilizing a vast array of equipment, such as specialist transporters and a fleet of cranes, including the largest land based crane currently installing modules in South Texas, while still having access to the unique innovations of the ALE Group.

ALE has expanded their US operational capability by complimenting their existing team with new engineers, offshore specialists, a strong sales force with 100 years of combined experience in the industry and personnel focused on national operations. The new team members bring a wealth of knowledge from the USA's heavylifting industry, where they have established reputations across a broad range of sectors.

"Over the years we have established a reputation for safe and innovative heavylifting. We can now offer a dedicated USA branch, fully focused to the local needs of the market. Unlike our competitors, we are not just an asset provider, but bring an engineering and solutions-driven approach to our clients and their projects," explained Richard Peckover, Regional Director.

"As the team is securing more medium and large profile jobs, and providing solutions across the Gulf Coast, Texas and Louisiana, there are huge growth potentials and we expect further expansion nationwide. By expanding our presence in the country and solidifying it for the long-term duration, it demonstrates our commitment to our clients in the USA and North American region."

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Issued by the ALE Press Office. For more information or images, please contact Sarah Maia on (+44) 1782 977146 or email s.maia@ale-heavylift.com

ABOUT ALE

ALE delivers a highly tailored, end-to-end service covering every aspect of the handling, transportation and installation of heavy, indivisible loads, including lifting, transporting, installing, ballasting, jacking and weighing.



ALE provides strategic heavy-lift services to a wide range of sectors, including civil, oil and gas, energy, nuclear, offshore, renewables, petrochemical, ports, marine, minerals and metals and mining.

ALE first entered the USA in 2002 and established a reputation for their heavylifting capabilities while performing a variety of manoeuvres, including the roof lifts of sports stadiums and arts centers, as well as port crane relocations and installation of tunnel boring machines.

ALE has a presence in over 40 countries worldwide. It is fully compliant with international standards of safety and excellence, including Quality standard ISO 9001:2015, Environmental standard ISO 14001:2015, and Health and Safety Standard OHSAS 18001:2007. Further information can be found on the ALE website at www.ale-heavylift.com.

